

## **Lect. ÇAĞATAY ENGÜR**

### **Personal Information**

**Email:** cagatayengur@kayseri.edu.tr

**Web:** <https://avesis.kayseri.edu.tr/cagatayengur>

### **International Researcher IDs**

ORCID: 0000-0001-5864-7163

Publons / Web Of Science ResearcherID: ABC-9725-2020

Yoksis Researcher ID: 59902

### **Education Information**

Undergraduate, Anadolu University, Faculty Of Business Administration (Open Education), Business Administration, Turkey 2020 - Continues

Undergraduate, Anadolu University, Open Education Faculty, Department Of Sociology, Turkey 2015 - 2020

Undergraduate, Anadolu University, Faculty Of Economics (Open Education), International Relations, Turkey 2011 - 2015

Postgraduate, Erciyes University, Sosyal Bilimler Enstitüsü, Public Relations and Publicity, Turkey 2008 - 2011

Undergraduate, Selcuk University, Faculty Of Communication, Department Of Public Relations And Promotion, Turkey 2000 - 2005

### **Foreign Languages**

English, B1 Intermediate

### **Certificates, Courses and Trainings**

Vocational Training, Uzaktan Öğretim Ölçme ve Değerlendirme Eğitimi, Kayseri University, 2021

Vocational Training, Uzaktan Eğitim Teknolojileri ve Materyal Hazırlama Teknikleri: Eğitimcilerin Eğitimi, Kayseri University, 2020

Occupational Health and Safety, Çalışanların Temel İş Sağlığı ve Güvenliği Eğitimi Kursu, Develi District Directorate of National Education, 2016

Vocational Training, Toplumsal Cinsiyet Eşitliği - Eğitimcilerin Eğitimi Programı, Giresun University, 2015

Commercialization, SWOT Analizi, Sertifikapress, 2015

Personal Evolution, Zaman Yönetimi, Sertifikapress, 2015

Personal Evolution, Stres Yönetimi, Sertifikapress, 2015

Vocational Course, Etkili Öğretmenlik, Sertifikapress, 2015

Establishing and Managing a Company, İnsan Kaynakları, Sertifikapress, 2015

Commercialization, Dış Ticaret, Sertifikapress, 2015

Commercialization, Satış ve Pazarlama, Sertifikapress, 2015

Trademark Development, Reklamcılık, Sertifikapress, 2015

Personal Evolution, Hipnoz, Sertifikapress, 2015

Establishing and Managing a Company, Mülakat Teknikleri, Sertifikapress, 2015

Personal Evolution, Aile Psikolojisi, Association of Psychologists and Psychiatrists, 2012

Personal Evolution, Kişilik Psikolojisi, Association of Psychologists and Psychiatrists, 2012  
Personal Evolution, Temel Kuantum Düşünme Teknikleri, Association of Psychologists and Psychiatrists, 2012  
Project Management, AB Projeleri Nihai Teknik ve Nihai Rapor Hazırlama Eğitimi, Republic of Turkey The Ministry of Labour and Social Security, 2011  
Project Management, Proje Yazma Eğitimi, Central Anatolia Development Agency, 2011  
Project Management, Hibe Faydalanıcıları İçin Proje Yönetimi, Republic of Turkey The Ministry of Labour and Social Security, 2010  
Personal Evolution, Red Eğitimi - Pazarlama ve Satış Eğitimi, Coca-Cola and Contour Bottle, 2008

## **Dissertations**

Postgraduate, A study on the effectiveness of media tools used in new product promotions in local production KOBİs, Erciyes University, Sosyal Bilimler Enstitüsü, Public Relations and Publicity, 2011

## **Research Areas**

Social Sciences and Humanities, Social Psychology, Marketing, Strategic Marketing and Brand Management, Mass Communications and Mass Media, Public Relations, Advertising and Acquaint, Communication Sciences, Communication Arts, Media 6 Communication Systems, Communication Design

## **Academic Titles / Tasks**

Lecturer, Kayseri University, Develi Hüseyin Şahin Meslek Yüksekokulu, Büro Hizmetleri ve Sekreterlik Bölümü, 2018 - Continues  
Lecturer, Erciyes University, -----, Büro Yönetimi ve Yönetici Asistanlığı Programı, 2016 - 2018  
Lecturer, Giresun University, Şebinkarahisar Social Sciences Vocational School, Department Of Marketing And Advertising, 2012 - 2016

## **Academic and Administrative Experience**

Uygulama ve Araştırma Merkezi Yönetim Kurulu Üyesi, Kayseri University, Develi Hüseyin Şahin Meslek Yüksekokulu, Büro Hizmetleri ve Sekreterlik Bölümü, 2019 - Continues  
Bölüm Akademik Teşvik Değerlendirme Komisyonu Üyesi, Kayseri University, Develi Hüseyin Şahin Meslek Yüksekokulu, Büro Hizmetleri ve Sekreterlik Bölümü, 2017 - Continues  
Eğitim ve Müfredat Kurulu üyesi, Erciyes University, -----, Büro Yönetimi ve Yönetici Asistanlığı, 2016 - 2018  
Assistant Director of Vocational School, Giresun University, Şebinkarahisar Social Sciences Vocational School, Department Of Marketing And Advertising, 2014 - 2015

## **Courses**

Technology Use, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017  
Career planning, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Executive Assistantship, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016  
INDUSTRY APPLICATIONS-I, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 -

2019, 2017 - 2018, 2016 - 2017

Effective and Beautiful Speech, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Protocol and Social Code of Conduct, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Keyboard Techniques, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022

INDUSTRY APPLICATIONS-II, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

information technologies, Undergraduate, 2022 - 2023, 2021 - 2022

Organizational Behavior, Associate Degree, 2022 - 2023

Case study analysis, Associate Degree, 2022 - 2023, 2020 - 2021, 2019 - 2020

Public Relations, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Career planning, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Computer Office Programs, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Meeting Management, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Career planning, Associate Degree, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021

Self-improvement, Associate Degree, 2022 - 2023, 2021 - 2022

Keyboard Techniques, Associate Degree, 2022 - 2023, 2021 - 2022

Protocol and Social Code of Conduct, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Career planning, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021

Effective and Beautiful Speech, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Technology Use, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Computer Office Programs, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Career planning, Associate Degree, 2022 - 2023, 2021 - 2022, 2020 - 2021

Meeting Management, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

INDUSTRY APPLICATIONS-II, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Public Relations, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Communication, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Executive Assistantship, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

Communication, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

INDUSTRY APPLICATIONS-I, Associate Degree, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

FILING AND ARCHIVING, Associate Degree, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

FILING AND ARCHIVING, Associate Degree, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

## Metrics

## Non Academic Experience

Kayseri Talas Halk Eğitimi Merkezi ve Akşam Sanat Okulu  
Coca-Cola İçecek A.Ş.

Erciyes Üniversitesi  
Kayseri Talas Halk Eğitimi Merkezi ve Akşam Sanat Okulu  
Serhat Sigorta Acenteliği