

## Lect. SEYFETTİN KAAAN ALTINKAYNAK

### Personal Information

Web: <https://avesis.kayseri.edu.tr/skaan>

### International Researcher IDs

ScholarID: EEMsFIsAAAAJ

ORCID: 0000-0003-1967-303X

Yoksis Researcher ID: 202457

### Education Information

Undergraduate, Istanbul Technical University, İşletme, İşletme Mühendisliği, Turkey 1998 - 2002

### Foreign Languages

English, C2 Mastery

### Dissertations

Postgraduate, INSTITUTIONALIZATION AT SMALL AND MEDIUM SCALED FAMILY FIRMS , Istanbul Technical University, İşletme, İşletme Mühendisliği, 2007

### Research Areas

Management and Organization, Quantitative Methods, Management Information Systems, Engineering Economics, Strategic planning, Supply Chain and Logistics Management

### Academic Titles / Tasks

Lecturer, Kayseri University, Sosyal Bilimler Meslek Yüksekokulu, Yönetim ve Organizasyon, 2008 - Continues

### Academic and Administrative Experience

Head of Department, Kayseri University, Sosyal Bilimler Meslek Yüksekokulu, Yönetim ve Organizasyon, 2022 - 2022  
assistant Secretary General, Kayseri University, Sosyal Bilimler Meslek Yüksekokulu, Yönetim ve Organizasyon, 2021 - 2022

Director of Vocational School, Kayseri University, Sosyal Bilimler Meslek Yüksekokulu, Yönetim ve Organizasyon, 2020 - 2022

Head of Department, Kayseri University, Sosyal Bilimler Meslek Yüksekokulu, Yönetim ve Organizasyon, 2020 - 2021

### Courses

PRODUCTION MANAGEMENT, Associate Degree, 2020 - 2021  
Kurumsal Kaynak Planlama II, Associate Degree, 2020 - 2021  
ELECTRONIC TRADE, Associate Degree, 2020 - 2021  
THE MANAGEMENT OF FOREIGN TRADE TRANSACTIONS, Associate Degree, 2020 - 2021  
Kurumsal Kaynak Planlama I, Associate Degree, 2020 - 2021  
Production Systems, Associate Degree, 2020 - 2021  
DIRECTED READING AND RESEARCH-I, Associate Degree, 2020 - 2021

## **Books & Book Chapters**

### **I. TOOLS OF SOCIAL MEDIA NEWS FLOW**

Altınkaynak S. K.

in: TOOLS OF SOCIAL MEDIA 2, DOÇ. DR KÜRŞAD EMRAH YILDIRIM, Editor, Anadolu Yayınları, Eskişehir, pp.1-201, 2020

### **II. CONCEPTUAL FRAMEWORK AND TECHNICAL INFRASTRUCTURE OF SOCIAL MEDIA**

Altınkaynak S. K.

in: SOCIAL MEDIA PLATFORMS, Doç.Dr. Mustafa KARACA, Editor, Anadolu Yayınları, Eskişehir, pp.1-196, 2019

## **Metrics**

Publication: 3

## **Non Academic Experience**

Erciyes Üniversitesi Sosyal Bilimler M.Y.O.

KAYNAK Insaat San.Tic. A.Ş.

DONANMA K.LIGI PER. BSK.LIGI

BDO-Denet Y.M.M. A.Ş.

NETAŞ Nortel Networks